



Minister of Education and Early Childhood Learning

Minister of Sport, Culture, Heritage and Tourism

Legislative Building, Winnipeg, Manitoba R3C 0V8 CANADA

To: Centre Directors  
Board Chairs  
Home-Based Providers

Dear Colleagues:

The Manitoba government is pleased to proclaim February 2025 as "I Love to Read Month," recognizing the vital role that language, literacy, and reading play in the lives of Manitobans of all ages.

"I Love to Read Month" highlights the joys and long-term benefits of reading while emphasizing the critical importance of providing language-rich environments that support language and literacy development from an early age. This unique month promotes reading in child care settings, homes, and communities, instilling a love of literacy in both children and families and laying the groundwork for future learning and growth.

We acknowledge and celebrate the essential work of employees who work in licensed child care centres (including nursery schools), licensed family or group child care homes, and community partners across Manitoba who find innovative and responsive ways to promote language and literacy development and nurture a passion for reading in Manitoba's youngest learners.

Thank you for your commitment to fostering a love of reading in our children.

Sincerely,

*Original signed by*

Honourable Tracy Schmidt  
Minister  
Education and  
Early Childhood Learning

*Original signed by*

Honourable Nellie Kennedy  
Minister  
Sport, Culture, Heritage  
and Tourism

Attachment

c. Manitoba Child Care Association