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| --- |
| Student name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**Section 1—Introduction**

A. Identify and describe the product or service your business is planning to offer in your school.

B. Is this product or service a need or a want? Explain.

**Section 2—Organization**

A. Is this business

* a one-time-only venture?
* replacing an already existing service/product?
* competing with an already existing service/product?

B. Is your business going to be

* run by an elected CEO?
* run by a board of directors?
* run by democratic majority voting?

**Section 3—Action Plan**

A. Goal:

B. Objectives to reach goals:

Delivery system for providing product/service:

Location:

Time frame/deadlines:

Financing:

Marketing strategies:

Target population:

Evaluation—how will we know if we have succeeded?

Materials needed:

C. Tasks that will help complete the objectives: Assigned to:

D. Skills required to complete tasks:

Communication skills:

Mathematical skills:

Problem-solving skills:

Social skills:

Technological skills:

Research skills:

**Section 4—Final Results**

A. Total student time logged (add together each student’s time):

B. Total income:

C. Total expenses:

D. Profit (total income (B) – minus total expenses (C) = profit):

E. Profit (D) divided by total student hours (A) provides hourly rate of pay per student: